

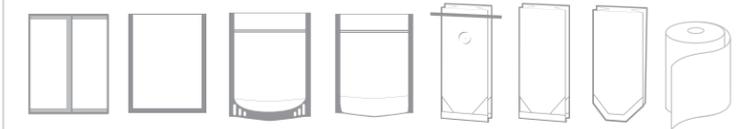


Coffee & Tea



FLAIR

Coffee and Tea Packaging Solutions with Flair



Every mug of coffee or cup of tea has its own personality. Shouldn't your packaging match your brand personality? At Flair, we're big enough to house our own R&D laboratories and source the best materials from all over the world, but still small enough to get to know your product niche and create a design that instills brand loyalty. Most importantly, we know how to protect the flavors you've worked so hard to perfect. When your need for top quality is matched by your need for award-winning graphics and consumer convenience features, it's time for a true packaging partner. Flair Flexible Packaging provides flexible packaging solutions from start to finish.



DISCOVER THE PERKS OF FLAIR FILMS, BAGS, AND POUCHES

Flair Flexible Packaging offers nearly unlimited custom engineering and/or custom printing capabilities to make your packaging idea a reality. In addition, we provide a comprehensive stock program to allow for lower-cost options, to create unprinted packaging ready-for-labeling, or to accommodate faster turn-around times. Our stock program includes:

M-SEAL BAGS Flair stocks both medium and tall M-Seal bags to package everything from light or medium roasts of coffee to a robust, dark roast.

- High-barrier foil lamination provides excellent product protection.
- Medium M-Seal bags can be custom ordered to any size. Our stock program includes 16 oz, 32 oz, and 5 lb.
- Tall M-Seal bags ideal for dark roasts come in stock sizes of 8 oz, 16 oz, 32 oz, and 5 lbs (or custom order to any size).
- Bags offered in a variety of stock or custom colors.
- Available with or without one-way degassing valves applied.
- Available with or without tin-ties applied.

POUCHES Flair's modern production facilities use state-of-the-art equipment to produce:

- High Barrier Stand-Up pouches available in a variety of Solid Colors, Clear Front/Printed Back, or Window pouches.
- Pouches with reclosable zippers for a convenient and reusable package.
- Pouches with one-way degassing valves applied (also sold separately).
- Stock pouches in multiple sizes ranging from 2 oz – 5 lbs depending on the structure.
- Custom sizing and rotogravure printing available.



DID YOU KNOW?

- **CONSUMPTION** Coffee is the most widely used product in the world after oil. Consumers drink approximately 1.4 billion cups per day.
- **HISTORY** Tea breaks have been a world-wide tradition for more than 200 years.
- **HEALTH BENEFITS** Research has shown that coffee may have anti-cancer properties. In fact, drinking coffee is linked to lower rates of colon, liver, breast, and rectal cancers. Tea contains catechins, which are antioxidants known to reduce heart disease, stroke, and diabetes in humans.
- **OXIDATION** Coffee and tea are both susceptible to oxidation when exposed to oxygen, sometimes causing undesirable flavors. Packaging such as metallized films or foil can protect coffee and tea from oxidation. It's also important to package coffee without oxygen present to avoid introducing oxidation within the package.
- **STORAGE** Extremes in temperature and humidity should be avoided when storing coffee to prevent non-enzymatic browning reactions and degradation of aromatics.



BUILD YOUR BRAND

Your brand is built on a distinct flavor. Protect your product from oxidation using state-of-the-art Wipf valves designed to let air out and maintain product freshness. We also offer a variety of convenience options to build brand loyalty, like tin-tie closures, unusual package sizes, custom design, or award-winning rotogravure printing.

At Flair, we strive to find ways for simple, useful packaging to help set your product apart from the crowd. Talk to your Flair Sales or Customer Support Representative for expert advice on packaging options.

- ◀ Add Wipf valves to any bag or pouch to prevent oxidation and maintain product quality.

FLEXIBLE FILMS 101: GLOSSARY OF TERMS

AL-FOIL - Aluminum Foil can be laminated between layers of film to provide an excellent barrier to oxygen and moisture.

CPP - Cast Polypropylene is a thermoplastic polymer used for packaging with a high melting point. CPP provides good moisture barrier properties.

EVOH - Ethylene-Vinyl Alcohol copolymer is used in coextruded plastic films to improve oxygen barrier properties. It is, however, a poor water vapor barrier. Even its otherwise excellent OTR (oxygen transmission rate) is sensitive to high humidity. Therefore, for packaging applications, it is usually the core layer of co-extruded plastic films where it is shielded from moisture by protective layers of polyethylene. It's OTR also depends on its VOH (vinyl alcohol) content.

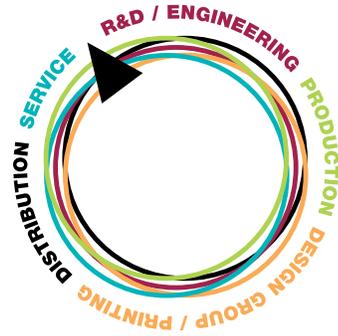
LDPE - Low density polyethylene is used mainly for heat-sealability and in bulk packaging.

LLDPE - Linear low density polyethylene is tougher than LDPE and has better heat-seal strength. LLDPE has higher haze than LDPE.

PET - Polyester (Polyethylene Terephthalate) is a tough, temperature resistant polymer. Biaxially oriented PET film is used in laminates for packaging where it provides strength, stiffness, and temperature resistance. It is usually combined with other films for heat-sealability and improved barrier properties.

VMCPP - Vacuum Metallized Cast Polypropylene provides a good barrier to oxygen and moisture.

VMPET - Vacuum Metallized Polyester provides a good barrier to oxygen and moisture.



WE'VE GOT YOU COVERED

Your product doesn't just need a package. It requires a package that works. One that captures a consumer's attention. A package so convenient that it instills loyalty.

At Flair, we understand that packaging becomes a solution when it combines innovation, impeccable quality, and impact delivered on time. Even if you never have us reverse-engineer a structure or never use our award-winning design group, you still benefit from the big-picture approach to all we do at Flair.

Flexible Packaging Solutions...From Start to Finish.



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