



Shaped & Spouted Pouches

Custom shaped pouches provide opportunities to enhance shelf presence and consumer appeal through promotional and functional benefits. Spouted pouches are growing in popularity for packaging many types of food and nonfood products, often providing a less expensive, fully printable alternative option to traditional rigid containers. Flair's wide range of shaped and spouted pouches improve brand positioning and awareness through creative design, convenience features and advanced rotogravure printing, while providing the performance characteristics to meet production, distribution and shelf life requirements.

Package shapes can be provide to complement a brand image, mimic a traditional rigid container, or simply to create a unique appearance that stands out on a crowded shelf. Options for spouts include drinking and pouring, tamper-evident and child-proof, located wherever your application demands.

Special Characteristics

- Custom gauges and sizes to meet unique product needs
- Unique shapes for product differentiation
- Reclosable spouts available in numerous diameters
- Top, bottom, and spout fill options
- Tamper-evident bands, hang hole and handle options
- Advanced rotogravure printing with specialty inks and gloss, partial-matte or matte finishes

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Typical Applications

- Soups & Sauces
- Yogurt
- Dessert Toppings & Icings
- Condiments
- Drinks
- Pet Food & Treats
- Lawn & Garden
- Detergents & Soaps



About Flair Flexible Packaging Corporation

Flair is a fully integrated supplier of flexible film materials, technology, and design solutions for the food and nonfood industries. Flair prides itself on the ability to offer custom and stock bags, pouches and rollstock films that fit the individual product needs of our customers. Flair provides custom packaging design and printing, in addition to an extensive selection of commonly used packaging items for quick ordering and delivery. A leader in the world of specialty food packaging, Flair's engineering team has created a range of packaging materials designed to meet unique product, process and shelf life demands for customers across many industries.

