



**FOR IMMEDIATE RELEASE**

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## **Pour it Out with Custom Spout-and-Pouch Combinations**

**(Appleton, Wis.)** – Today's consumers are looking for packaging that makes life easier. Something as simple as a pour spout can bump a product to the top of their purchase criteria. Custom-shaped stand-up packages with pour spouts from Flair Flexible Packaging afford producers and processors functional film packaging with vibrant 10-color custom reverse rotogravure printed graphics.

Recloseable HDPE spouts are available in seven stock diameters (8mm, 10mm, 15mm, 18mm, 22mm, 28mm, and 35mm inside dimensions). Available with tamper-evident bands, the spout fitments are adhered to multi-layer laminated film structures through a heat-seal process. Custom designed for the safe preservation of the enclosed product, these pouches protect foods and beverages, health and beauty products, pet food, cleaning solutions, lawn and garden products, and medical, industrial and chemical applications.

As packaging consultants, designers and producers, the team at Flair Flexible Packaging works with customers to determine the spout and pouch design to meet any given product's viscosity, dispensing characteristics, pouch size and material requirements. More information is available at [www.flairpackaging.com](http://www.flairpackaging.com) or by calling (920) 574-3121 from within the United States or (403) 207-3226 from within Canada.

***Photo Caption: Custom designed pouches with spout fitments from Flair Flexible Packaging.***

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**For the Editor:** A privately held company founded in 1992, Flair Flexible Packaging is an innovative global designer, converter, and distributor of flexible packaging. The company's expertise includes a wide array of flexible packaging structures, including pouches, bags, and roll stock such as lidding and forming films. Our packaging solutions are enhanced by vibrant high quality 10-color reverse rotogravure graphics, custom perforations, notches, degassing valves, spout fitments and resealing alternatives. Multi-layer laminated and co-extruded film

structures are specifically researched and developed to successfully package, preserve and market products for a variety of applications. Industries served include food and beverage, tea and coffee, health and beauty, pet food, cleaning solutions, lawn and garden, and medical, industrial and chemical. In addition, Flair offers its customers a full range of technical flexible packaging consulting services, creative design services and professional print management. Flair both sources and converts high quality cast and blown films at its plants in Calgary, Canada; Houston, Texas; and at partner plants near Seoul, South Korea. The company operates its own sales, converting and distribution centers in three domestic centers including Appleton, Wisconsin; Houston, Texas; and Vancouver, Washington. More information is available at [www.flairpackaging.com](http://www.flairpackaging.com).