



Baby Foods

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

Reliable protection plus functional appeal



Reliable protection plus function appeal from your baby food packaging

From clean labels to fortified nutrition, parents want only the best for their kids. Our market-driven solutions are optimized for processes that keep baby foods free from artificial ingredients, whether your products are retorted or undergo HPP. From spout fitments to reclosable zippers, our portfolio includes extensive features to maximize brand value for parents and babies alike.

Balancing performance, protection & appeal, our experts collaborate with you to develop comprehensive solutions for your product, brand & budget specifications.

Custom film extrusions & laminations

- Optimized barriers for product shelf life
- Material properties tailored to processing specifications
- Lightweight structures for complete performance with less material

Custom printing & design

- Full graphics support from design ideation to pre-press services
- 10-color rotogravure & flexographic printing
- Gloss, matte, partial matte finishes
- Proprietary Brand Color Management system for recognition-building consistency



ENVi® Recyclable

- PE mono-materials pre-qualified for How2Recycle® store drop off label
- High barrier for exceptional oxygen & moisture protection
 - White option for added UV barrier & product coverage
- Standard barrier for frozen applications
- Available in premade formats with variety of compatible features
- Suitable for dry, non-sticky, non-greasy applications



Shaped & Spouted Pouches

- Extensive high barrier options for product shelf life
- Specialized structures for HPP, retort, hot fill
- Mixed webs for clear bottom gusset with opaque front/back
- Unique die-cut shapes, sizing and layouts available
- Drinking & pouring fitments in wide range of diameters



LiDynamics® Lidding Films

Custom structures for retort applications

- Wide operating window for consistent machining, minimal start-up costs & downtime
- Strong seals through grease & residue for leak-free integrity
- **Lock Seal** – breathable, standard & high barrier films with permanent weld seals to PP or HDPE trays & containers
- **Easy Peel** – breathable, standard & high barrier films with peelable seals to PP, PET, A-PET, C-PET, PETG, PP, HDPE, PS, HIPS, PVC, PET-coated or PE-coated trays & containers
 - Universally compatible ESPT, EXPT for simplified material inventory
 - Specialized EXPT 221-72 for peelable seals that withstand HPP



HFFS & VFFS Roll Stock

- Extensive barrier & non-barrier structures for product shelf life
- Specialized structures for retort, HPP & more
- Flex crack resistant barriers for reliable freshness across shelf life
- Optimized COF & hot tack for efficient machining with minimal start-up costs & downtime



Pouches & Bags

- Available premade in stand-up, flat pouch & other formats
- Extensive high barrier options for product shelf life
- specialized structures for retort, hot fill
- metal-free options for microwavable products
- Wide selection of features including valves for liquid fermentation



Our brands in baby foods packaging



Flair's Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

R&D (INNOVATION CENTER)

Analytical Lab / Application Lab /
Converting Facility / Extrusion Facility

DESIGN (PREMEDIA)

Creative Design / Artwork Review /
Reproduction / Prepress

PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /
Color Management

MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /
QC: In-Process Quality Control /
QE: Systematic Problem Solving

SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent Lead Times /
Visibility / Inventory Control / Demand Forecasting

Market-Driven & Customer-Focused Innovation, Since 1992

Flair Packaging Corporation is a privately held, fully integrated manufacturer focused on comprehensive support & solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC 22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



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