



PET CARE

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

Maximize value with pet care packaging



Maximize brand value with your pet care packaging

Consumers are hunting for quality products for themselves & their families, and pets are no exception. From premium ingredients and functional benefits to fresh flavour and palatability, our market-driven solutions are optimized to maintain the quality & integrity of your pet products.

Balancing protection with performance, efficiency & appeal, our experts collaborate with your brand to develop solutions that are comprehensive to your specifications.

Customized film extrusions & laminations for:

- Performance tailored to processing & throughput requirements
- Barriers adapted to unique product & target shelf life
- Enhanced product optics, sustainability & more

Custom printing with full graphics support including:

- 10-color rotogravure & flexographic printing
- Pre-press graphics & design services
- Brand Color Management program for color-matching consistency



ENVi® Recyclable

- Pre-qualified for How2Recycle® in-store drop-off label
- Suitable for dry, non-greasy & non-sticky products
- High barrier for exceptional oxygen & moisture protection
- White high barrier option for added UV barrier
- Standard barrier options for printed carrier bags
- Available with selection of compatible features



Real Touch™ Tactile

- Proprietary technology adds texture to packaging designs
- Available in premade pouch formats
- Includes Real Touch, Paper for paper look & feel, without material & costs of laminations
- Lightweight, sustainable alternative to kraft pouches
- Extensive range of paper styles



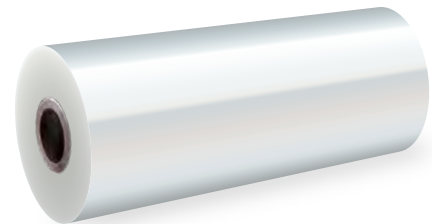
Pouches & Bags

- Available in stand-up, side gusset & flat pouch formats
- Extensive range of high & standard barrier structures
- Tear, puncture & slip-resistance for bulk formats up to 40lbs
- Zippers including hook & loop, pull-tab
- Venting options including sticker valves, perforations & more
- Die-cut or rigid handles & spouts



Roll Stock Films

- Available for VFFS & HFFS applications
- Extensive range of high & standard barrier structures
- Optimized COF & hot tack for consistent machinability
- Puncture, tear & flex crack resistance to withstand machining & filling



LiDynamics® Lidding Films

Custom metalized structures for retort applications

- **Lock Seal** - Strong, permanent weld seals
 - Anti-fog options for clear product visibility under refrigeration
- **Easy Peel** - Smooth, consistent peelability around tray or cup perimeter
 - Universal structure compatible with wide variety of machines & tray/cup substrates
 - Specialized HPP structure combines pressure-resistant seals with easy peelability



DTR™ Oxygen & Moisture Barrier Films

- Dual performance barriers block oxygen & maintain moisture content
- Prevent brittleness in soft, chewy products
- Maintains crunchy texture in baked & crispy products
- Advanced alternative to metalized laminations & barrier coatings
- Lightweight structure uses less material & process than conventional options



Our brands in pet care packaging



Flair Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

R&D (TECHNOLOGY CENTER)

Analytical Lab / Application Lab /
Converting Facility / Extrusion Facility

DESIGN (PREMEDIA)

Creative Design / Artwork Review /
Reproduction /

PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /
Color Management

MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /
QC: In-Process Quality Control /
QE: Systematic Problem Solving

SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent lead times /
Visibility / Inventory Control / Demand Forecasting

Market-Driven & Customer-Focused Innovation, Since 1992

Flair Flexible is a privately-held, fully-integrated packaging manufacturer focused on comprehensive support and solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



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