



# Grains, Spices & Baking

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

**Durable protection & appeal**





# Durable protection & appeal with your dry product packaging

Optimize your packaging to deliver tailored protection, differentiated appeal, and enhanced convenience for your end users. From small formats of spices & seasoning to 30lbs bulk bags of rice, our market-driven solutions include a wide range of materials and features to cover your dry or powdered ingredients.

Balancing performance, protection & appeal, our experts collaborate with you to develop comprehensive solutions for your product, brand & budget specifications.

## Custom film extrusions & laminations

- Optimized barriers for product & shelf life
- Material properties tailored to processing specifications
- Lightweight structures for complete performance with less material

## Custom printing & design

- Full graphics support, from design ideation to pre-press services
- 10-color rotogravure & flexographic printing
- Gloss, matte, partial matte finishes
- Proprietary Brand Color Management system for recognition-building consistency



## ENVi® Recyclable

- PE mono-material pre-qualified for How2Recycle® store drop off label
- High & standard barrier options for product shelf life
- White high barrier film for added UV barrier & product coverage
- Available in premade formats with variety of compatible features
- Suitable for dry, non-sticky, non-greasy applications



## FLTR™ Tear & Puncture Resistant Films

- Durable alternative to polywoven formats with superior appeal
- Exceptional hot tack strength, tear resistance to fill & carry up to 30lbs
- Puncture resistance against asymmetrical product shapes
- Non-slip COF for secure stacking & drop-tested seals prevent bursting
- Available in premade pouch or VFFS roll stock formats



## LiDynamics® Lidding Films

Custom structures for retort applications

- **Lock Seal** – breathable, standard & high barrier films with permanent weld seals to PP or HDPE trays & containers
- **Easy Peel** – breathable, standard & high barrier films with peelable seals to PP, PET, A-PET, C-PET, PETG, PP, HDPE, PS, HIPS, PVC, PET-coated or PE-coated trays & containers
  - Universally compatible ESPT, EXPT for simplified material inventory
  - Specialized EXPT 221-72 for peelable seals that withstand HPP



## DTR™ Dual Barrier Films

- Dual performance barriers extend fresh texture, color, aroma of dry ingredients
- Prevents clumping in powdered products
- Transparent alternative to foil, VMPET for clear product visibility
  - White option for added UV barrier & opaque product coverage
- Alternative to ALOX & other coatings for superior flex crack resistance
- Available in various premade pouch & roll stock formats



## Real Touch™ Tactile

- Proprietary technology for texturized finishes
- Developed for food & non-food applications
- Available in various premade formats
- Real Touch-Paper for look & feel of paper, without material & costs of laminations
  - Sustainable alternative to conventional kraft options
  - Available in extensive range of paper styles



## Pouches & Bags

- Available premade in side gusset, stand-up & flat pouch formats
- Extensive barrier & non-barrier options for processing, shelf life & storage conditions
- Wide selection of features including hook & loop zippers, die-cut or rigid handles
- Unprinted, ready-to-label formats available through stock program



# Our brands in grains, spices & baking packaging



## Flair's Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

### R&D (INNOVATION CENTER)

Analytical Lab / Application Lab /  
Converting Facility / Extrusion Facility

### DESIGN (PREMEDIA)

Creative Design / Artwork Review /  
Reproduction / Prepress

### PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /  
Color Management

### MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /  
QC: In-Process Quality Control /  
QE: Systematic Problem Solving

### SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent Lead Times /  
Visibility / Inventory Control / Demand Forecasting

## Market-Driven & Customer-Focused Innovation, Since 1992

Flair Packaging Corporation is a privately held, fully integrated manufacturer focused on comprehensive support & solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC 22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



FlairPackaging.com  
1-888-202-3522 | marketing@flairpackaging.com