



# MEAT

Market-driven packaging solutions, developed through 30 years of customer-focused innovation & technical expertise

**Fresh Appeal in Meat Packaging**

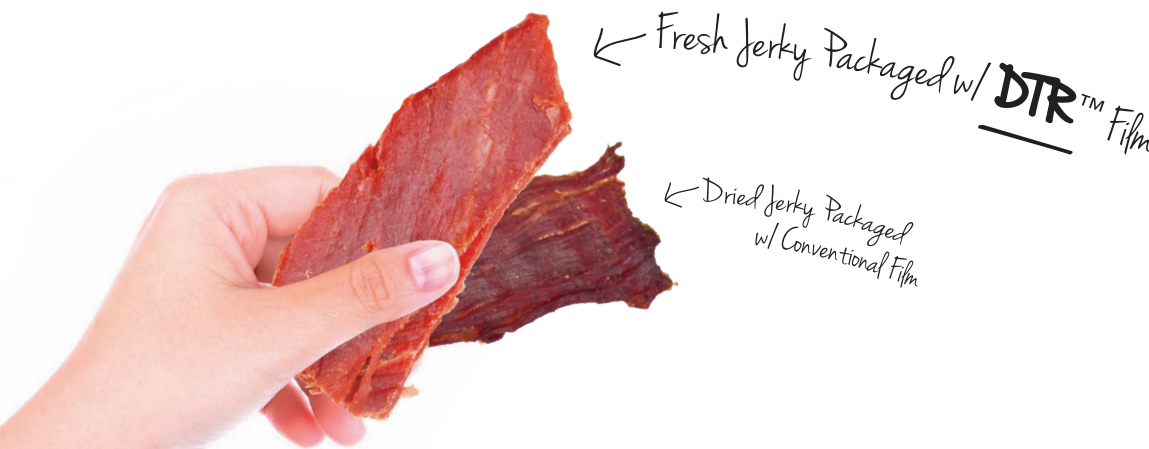


# Fresh

## appeal & quality with your meat packaging

When it comes to meat products, freshness is the new standard and consumers know what they are looking for. From the soft, chewy texture of meat snacks to the bright 'bloom' of fresh meat, our market-driven solutions maintain your product's fresh appeal & quality, with consistency that consumers can rely on.

Balancing protection with performance, efficiency, and shelf appeal, our experts collaborate with your brand to develop solutions that are comprehensive to your specifications.



### Customized film extrusions & laminations for:

- Performance tailored to processing & throughput requirements
- Barriers adapted to unique product & target shelf life
- Enhanced product optics, sustainability & more

### Custom printing with full graphics support, including:

- 10-color rotogravure & flexographic surface printing
- Brand Color Management program for quantitative color-match consistency
- Prepress graphics & design



## PLATINUM+™ Thermoforming Films

- Standard & high barrier options for forming & nonforming
- Wide operating window with advanced pocket definition & tight formability
- Suitable for frozen applications
- Custom structures for peelable applications
- Custom rotogravure print on nonforming, including registered backside print



## LiDynamics® Lidding Films

- **Lock Seal** – low, standard and high barrier films for permanent weld seals to PP or HDPE trays & containers
- **Easy Peel** – low, standard and high barrier films for peelable seals to PP, PET, A-PET, C-PET, PETG, PP, HDPE, PS, HIPS, PVC, PET-coated or PE-coated trays & containers
  - Peelable high barrier EVOH films for HPP applications



## FlairPak® Vacuum Pouches

- 9-layer coextruded films
- Exceptional seal strength, durability & contact clarity
- Suitable for frozen applications
- Custom services for surface printing & specialty applications, including sous vide

## ENVi® Recyclable Pouches

- Pre-approved for members of How2Recycle®'s store drop-off label program
- Standard and high barrier options
- Available as stand-up pouches & 3-side seal
- Suitable for meat snacks



## DTR™ Oxygen & Moisture Barrier Films

- Dual performance barriers prevent moisture loss from product, restricts moisture & oxygen transmission
- Protects moisture content to prevent brittleness, extend fresh texture & appearance
- Transparent alternative to metalized layers for superior product visibility
- Alternative to barrier coatings for superior flex-crack resistance
- Exceptional heat resistance prevents elongation in HFFS

## Stock Products

- Extensive inventory of unprinted, ready-to-label formats now available online  
*\*e-FlairPackaging.com for small order quantities*
- Stand-up pouches: clear, windowed, solid color with gloss or matte finish
- 3-side seal: FlairPak®, pre-zippered, clear front/printed back, retort
- Rollstock films for VFFS, HFFS, lidding & thermoforming applications



# Our brands in meat packaging



## Flair Packaging Quality Management

For over 30 years, Flair Flexible has committed to the principle that the best quality is the best competitive strength. Driven by our vision to be a true packaging partner, Flair's integrated resources allow us to innovate collaboratively on comprehensive solutions for your unique product, process & brand specifications.

From lab analysis and end-user performance testing, to our BCM program for quantitative color-match consistency, our experts verify packaging quality at each stage, from start to finish.

At Flair, we understand our important role in your value chain. Our total quality management system ensures your packaging meets efficiency, protection and shelf appeal requirements, with consistent performance and superior service expected from a true partner.

### R&D (TECHNOLOGY CENTER)

Analytical Lab / Application Lab /  
Converting Facility / Extrusion Facility

### DESIGN (PREMEDIA)

Creative Design / Artwork Review /  
Reproduction /

### PRINTING (BCM)

Cylinder Proofing / Print QC (Plate, Ink, Print) /  
Color Management

### MANUFACTURING (TQM)

QA: Verification of New Products & Suppliers /  
QC: In-Process Quality Control /  
QE: Systematic Problem Solving

### SUPPLY CHAIN

Multi-Channel Fulfillment / Consistent lead times /  
Visibility / Inventory Control / Demand Forecasting

## Market-Driven & Customer-Focused Innovation, Since 1992

Flair Flexible is a privately-held, fully-integrated packaging manufacturer focused on comprehensive support and solutions for your packaging needs, no matter your size or budget. Complete with GFSI-recognized FSSC22000 certification of our food safety management system, Flair's products are FDA, USDA & CFIA compliant for safe solutions you can rely on.



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